

PACKAGE LABELING

ABSTRACT

Techniques are described for centrally managing labeling data of an organization,
such as a corporation, and for sharing the labeling data in a secure manner between business
units and remote manufacturing sites, print centers or other output locations. In this manner,
the techniques provide a central system for controlling the output material that the
organization applies to packaging and manufactured products. A label management software
system is described that comprises a database to store configuration data defining an
organization having a number of business units and manufacturing facilities. The label
management system creates label records associated with the business units, and selectively
prints labels at one the manufacturing systems based on the associated business units.

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